

If you are working with an infant school many of the resources will not be suitable as the children are too young. Therefore, we suggest a much simpler programme for this age group as detailed below:

Plan	Resources
1. Introducing Bright Stars, business, social enterprise, and your own business	
<p>Introduce yourself and your company.</p> <p>Use the ‘Who uses this?’ Lesson plan as a fun way to engage the children.</p> <ul style="list-style-type: none"> • What do you do in your job? • What does your company do? • What is a typical day like? <p>Tell the children about the Bright Stars competition and how you and your team are going to work with them over the next few weeks to set up a social enterprise business.</p> <ul style="list-style-type: none"> • Ask pre-project questions, to gauge their understanding of what they are going to do. PLEASE then email the results to: rachel.pettit@cforlp.org.uk 	<ul style="list-style-type: none"> • Bring in a prop to show the children and get them to guess what it is and how it is used in your job – see ‘Who uses this?’ lesson plan. • Create your own simple PowerPoint about your company or keep it informal – your choice. • Talk about what your company does and then share with the children your career journey, what school you went to, other interesting info, hobbies, career journey etc • <i>Bright Stars Apr24 - Feedback - Pre-project pupil questions</i>
<p>What is a business?</p> <ul style="list-style-type: none"> • Set up your business. Use the What is a business PowerPoint to help explain the difference between a service and product. • Lots of different businesses, some make products and some provide services – share some examples. • 	<ul style="list-style-type: none"> • <i>Bright Stars - Presentation - What is a business</i>
<p>What is a social enterprise?</p> <ul style="list-style-type: none"> • What is a social enterprise and how are we going to start one? • Brainstorm some ideas on what they want to do as their social enterprise business. • Children to create a company name and logo. The children might also want to think of a strapline. 	<ul style="list-style-type: none"> • <i>Bright Stars - Presentation - What is a social enterprise-INFANTS</i>
2. Ideas for your social enterprise	



3. Roles needed within a social enterprise and emphasis on teamwork

<p>Get into roles and develop your team:</p> <ul style="list-style-type: none"> • Introduce the jobs within the company and discuss what skills these roles require. • Children then apply for the job that they feel would suit them best. • Remind them that they can't be good at everything, everyone has different talents and skills, but most importantly they must all work as a team. • Use the application for job roles form. • 'Interviews' or just discussions to see who likes doing what and allocating them jobs. • Talk about skills. • Emphasise teamwork 	<ul style="list-style-type: none"> • <i>Bright Stars - Lesson plan - Business plans and job roles</i> • <i>Bright Stars - Template - Application for job roles</i>
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4. Creating a business plan for their social enterprise

<p>Developing a business plan for your social enterprise:</p> <p>The chance to talk about how your social enterprise is going to work overall. Keep it very simple for this age group but give the children time to discuss their ideas. You will have to complete the business plan on the children's behalf.</p> <ul style="list-style-type: none"> • Discuss and finalise your ideas by using the template. • Are you all in agreement (as this is the plan you will all work towards achieving with your social enterprise)? • How will you keep your project on track and check you are working to the plan? 	<ul style="list-style-type: none"> • <i>Bright Stars - Template - Business plan</i>
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5. Finance

<p>How to manage the money:</p> <p>At this stage it is important to stress that it isn't just about making money, it is about making a difference</p>	<ul style="list-style-type: none"> • <i>Bright Stars - Lesson plan - Managing money</i>
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<p>through your social enterprise.</p> <ul style="list-style-type: none"> • Try and get the school to get a £50 note (CforLP have transferred this to the school already) and put it in a gold envelop! Show this to the children. • Work with the children to research what they need to set up their business and how much things cost. 	<ul style="list-style-type: none"> • <i>Bright Stars - Template - Money management (Word and Excel)</i>
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6. Marketing

<p>Marketing your social enterprise to the world:</p> <ul style="list-style-type: none"> • Do you have a logo and strap line? • What is your Unique Selling Point (USP)? • Create promotional posters (and videos) to promote your business. 	<ul style="list-style-type: none"> • <i>Bright Stars - Guide - Make a poster</i> • <i>Bright Stars - Guide - Making a video</i>
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Trading Period:

Have fun making your products or developing your service. Hold sales in school or in the local community.

HAVE FUN!!

7. Evaluation

<p>Take a look at your whole scheme:</p> <ul style="list-style-type: none"> • What did we learn? • WWW: What Went Well? • EBI: Even Better If • Roles – who enjoyed their role/found it tough? • Outcome – did we make enough profit? • What difference did we make to people? • How do we know it was a success? • Ask post-project questions, to gauge their understanding of what they have achieved. 	<ul style="list-style-type: none"> • Use all your completed resources • <i>Bright Stars Apr24 - Feedback - Post-project pupil questions</i>
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PLEASE then email the results to: rachel.pettit@cforlp.org.uk	
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See Resources webpage for additional resources, which are optional to use.

If you have any questions, please contact:

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