

Plan your social enterprise and job roles

Curriculum links

Maths, English, PSHE, Geography, Computing, Art.

Skills development (3 high to 1 low)



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Learning Aims

This part of the Bright Stars challenge asks pupils to plan out their social enterprise and decide which of the jobs they think they would be good at.

Plus, how will they make sure their social enterprise will be successful by making sure they do the jobs that they are best at?

Resources Required

- Completed *Bright Stars - Template - Mind map* from previous lessons
- *Bright Stars - Template - Business Plan*
- *Bright Stars - Template - Application for job roles*

Lesson plan

Who's in your team?

Describe to the children what different roles are needed to run a business or social enterprise... maybe introduce the children to some other members of your business.

What roles will there be in your team?

- **Managing Director**
The leader of your team who brings everyone together
Key Skills required – leadership, listening and making decisions
- **Head of Production (if you are making a product to sell)**
The person responsible for planning, co-ordinating and the control of the manufacturing process
Key Skills required – organised, practical and good at getting things done
- **Business Plan Team**
Generally everyone will be involved, but these people will make sure the plan is neat and tidy
Key Skills required – organised, tidy and likes a good list

- **Design Team**

We've got an idea but we need to make sure the idea is good for what we want and we need experts to look at how we are going to make the business work

Key Skills required – good at art/drawing, great at thinking about how to make things look good

- **Finance Team**

We're starting with £50 – how will we use it and how will we get more money into the business to help it continue to make a difference AND hopefully make some profit?

Key Skills required – Great at maths and understanding numbers

- **Customer Service Team**

What happens if anything goes wrong and we need to improve things? How do we make sure people are happy with the product or service?

Key Skills required – good with people, good listener and communicator, wants to solve problems

- **Marketing Team**

We want everyone to know about our product or service – how do we make sure people hear about it?

Key Skills required – Likes to tell people about great things and is enthusiastic too

Each team member needs to think about what they are good at and which of the jobs they would be best at doing

- Get the children to use the application sheet to apply for jobs
- Talk about who is in the team and agree who should do which of the jobs in the team

OR

- Hold mini interviews asking each person to say which job they would like to do and why they think they would be best at it
- Assign roles and teams

The Business Plan for your social enterprise

- Complete the *Bright Stars - Template - business plan*
- Use the 5Ps mind map the teams completed to come up with the idea and improve it
- The business plan is what will be used to make sure teams meet the needs of the local community and their customers – the business plan shows how to make money AND make a difference
- Without a business plan teams won't know what they're going to do to help people and how to do it

If you have any questions, please contact:

Claire Johnson, CforLP Primary Programme Manager

Claire.Johnson@cforlp.org.uk T: 07843 684746