

Mind Mapping your social enterprise idea

Curriculum links

Geography, PSHE, Maths, English, Art and Design.

Skills development (3 high to 1 low)



Learning Aims

Bright Stars asks the pupils in your allocated school to set up a social enterprise. During this workshop the children will apply what they've learned about the simple elements in a business and how their social enterprise needs to consider all of these different elements if they are to be successful.

For children to work as a team. Emphasise the need to listen to everyone's ideas and it is good to have lots of ideas before these get narrowed down to final ideas perhaps a brainstorm with post-it notes on the wall before you start the mind map.

Resources Required

- *Bright Stars - Template - Mind map* (includes Calderwood House example)
- *Bright Stars - Worksheet - What are the 5Ps of Business*
- Pens and paper

Lesson plan

Look at the Mind Map example of Calderwood House Coffee

Show them how to use the Mind map with the 5Ps, by doing a Q&A with Calderwood House example. Get the children to do a Q&A around it.

Using Your Mind Map sheet

- Divide the pupils into teams and provide each team with a *Bright Stars - Template - Mind map*
- Get them to think about what social enterprise business they would like to create as part of their Bright Stars programme.
- Within their teams – discuss what they think about their business ideas and then, as a team, agree on the best idea.
- Write this idea in the centre of the Mind Map.

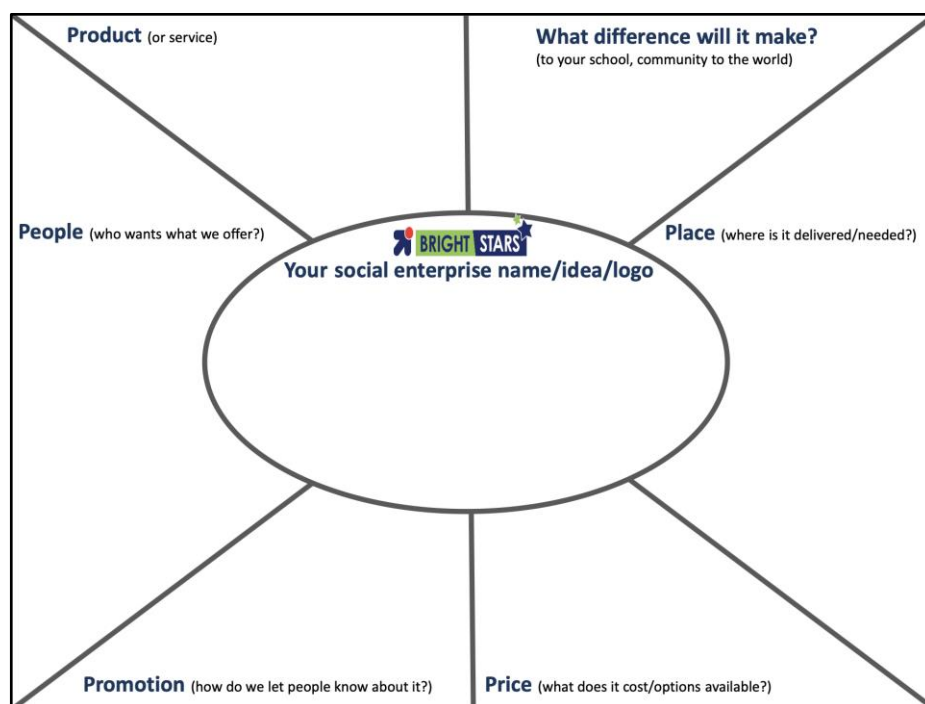
- What should they do? Who should they help? What local issues are there that could be solved with their ideas and a small amount of money? How can they make a difference?

How about these simple ideas to get the mind maps started?

- Loneliness – could lonely people have a chat with someone online or have a daily book reading event?
- School Uniforms – could you set up a Uniform exchange / library to share uniforms / shoes that have been grown out of?
- Health Walks – could you start local health walks to help people get fit?
- Share skills – could mature people in the community help young people learn cooking, gardening or repairing skills?
- Litter-picking – how could we get fit and make our area look better?

Who else needs help and who could help them?

Use this mind map to talk about the ideas you as a group come up with and try to come up with a clear idea – print off new mind maps if this one gets messy!



How would you like to use the £50 start-up money?

Start getting the pupils to think about how they can REALLY get their social enterprise business started.

If you have any questions, please contact:

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