Business Plan



Our BRIGHT STARS Social Enterprise Business Plan

School Name:
Social Enterprise Business Name:
What are you raising money for (cause/charity)?
1. Business Description
What is your business idea?
Is it a product or a service?

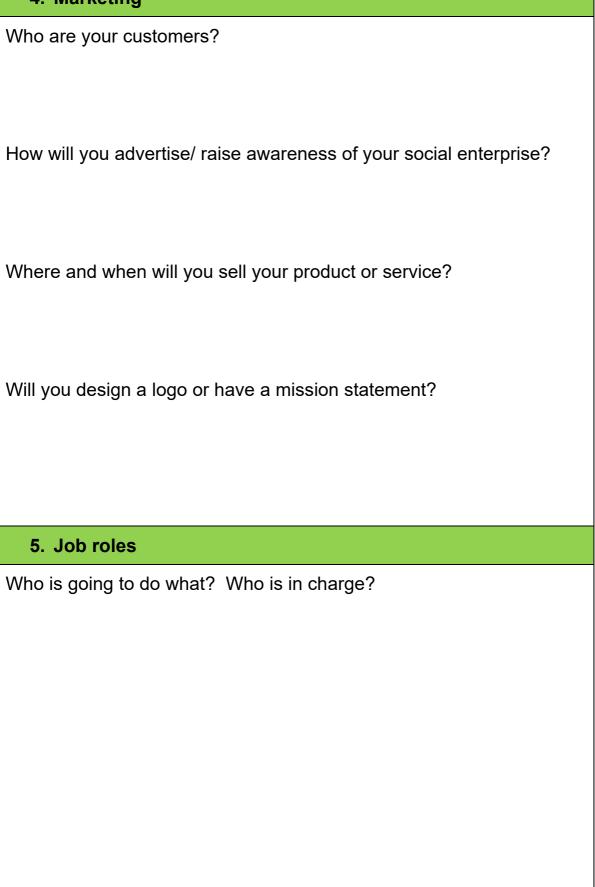


2. Production
What do you need to be able to do it?
3. Finances
What will you do with your £50? Think creatively. Remember you can write to organisations to ask for free donations and can reinvest at any time What will you spend your £50 on?
What will you charge for your product or service?

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4. Marketing



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6. Make a difference

What difference will your social enterprise make to your school or your local community?
What UN Global Sustainability Goals does your social enterprise best fit with?